

DR. ERASMUS P. KITTY'S  
**GREAT  
WEST END  
& RAILROAD SQUARE**

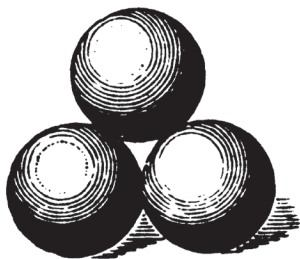
# HAND-CAR REGATTA

**& EXPOSITION  
of MECHANICAL and ARTISTIC  
WONDERS**

Form N<sup>o</sup>. 201k

## GENERAL VENDOR APPLICATION

FROM THE OFFICE OF  
ERASMUS P. KITTY, DDS



## THE 3rd ANNUAL GREAT WEST END & RAILROAD SQUARE HAND-CAR REGATTA & EXPOSITION

~ SUNDAY, SEPTEMBER 26, 2010 ~

11AM to 6PM - RACES at Noon.

# calling all VENDORS!

Sunday, September 26, 2010 ~ 11 am to 6pm. The Hand-Car Regatta blends art and science into one gigantic experience of moving parts, sounds and people. The Hand-Car Regatta supports art as an experience by taking art out of the gallery, into a public space and incorporating science, math and human ingenuity. The Hand-Car Regatta offers up an easily accessible, all-inclusive, creative experience for both sides of the brain. This free, all-day event includes live music and performance, public art, kinetic sculpture and local food and drink.

### **ENTRY DEADLINE:**

July 1, 2010. Space is very limited, please submit your entry by the due date!

### **NOTIFICATION OF ACCEPTANCE:**

Entries submitted by July 1st will be notified by July 20th.

### **VENDOR FEES:**

\$200.00.

Our basic booth or display area is a 10x10 space.

**You are responsible for providing a WHITE, Ez-Up style tent. This is the only tent approved for use at The Regatta.**

**We can provide you with a tent for an additional \$110.00.**

If you have any questions about participating in the Regatta, please contact us by email: [erasmus@handcarregatta.com](mailto:erasmus@handcarregatta.com).

Each application will be thoroughly reviewed and vendors selected based on a variety of factors, including overall fit with the event.

Please provide a short description of your business and the wares you wish to sell. Take advantage of modern technology: provide us with a link to photographs or a website if you have one.

You can provide this information either on the application, or in an email sent to [erasmus@handcarregatta.com](mailto:erasmus@handcarregatta.com). If you do not have a website, you must provide digital images with your application. Please make sure that these images are taken in the best possible light and are representative of your wares. If you don't have digital images, printed photos will do.

If you are accepted as a vendor, you will be asked to join an e-mail list in order to receive important event information as the event approaches.

Vendors are encouraged to make their booths fun, creative and visually appealing. There will be art and sideshow attractions peppered throughout the vendor area to attract people.

### **VENDOR APPLICATION:**

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Day): \_\_\_\_\_

Phone (Evening): \_\_\_\_\_

Business Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

What type of goods do you sell? \_\_\_\_\_

Price Range of your items: \_\_\_\_\_

State of California Resale Permit # \_\_\_\_\_

City of Santa Rosa Business License # \_\_\_\_\_

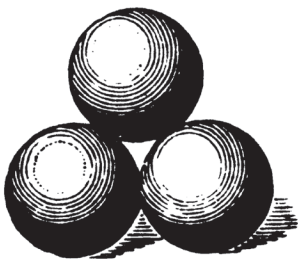
YES! I have a white EZ-Up tent     NO! Please provide a tent for a \$110 fee.

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**GENERAL  
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FROM THE OFFICE OF  
E. P. KITTY dr. ENG. LDS



THE FOLLOWING ITEMS MUST BE SUBMITTED NO LATER THAN JULY 1st, 2010:  
*Incomplete submissions will not be considered at judging and application fee will not be refunded.*

- This completed application
- Photos or link to url of a sampling of all merchandise to be exhibited for everyone using the booth space.
- \$10 Non-refundable Application fee (Money Order – payable to Regatta Arts, LLC)
- Booth Fee of \$200. This check will only be cashed upon acceptance to the Regatta.

Please include a check payable to *Regatta Arts, LLC*.  
The check will only be cashed if you are accepted as a vendor.

**Regatta Arts, LLC**

**602 Wilson Street, Santa Rosa, CA. 95401**

Phone: 707.490.5039 | [www.handcarregatta.com](http://www.handcarregatta.com) | [erasmus@handcarregatta.com](mailto:erasmus@handcarregatta.com)

I have read and understand the General Information, Rules, and Fees Document for the 2010 Hand-Car Regatta. As a condition of my participation in the event, I agree to indemnify, defend and hold harmless Regatta Arts, LLC, the Hand-Car Regatta, the City of Santa Rosa, SMART and all other event sponsors and all other persons associated with the location at which the show is conducted from and against all claims, losses, damages and expenses of any nature whatsoever stemming out of or from any accidents or occurrences in, on or at my location, or arising from the sale of goods or services by myself or my agents or employees. I do hereby fully release and discharge Regatta Arts, LLC and Event Sponsors and officers and agents, servants and employees from all claims from injuries including death, damages or loss which I or my employees or volunteers may have or which may occur to me and my employees or volunteers on account of my participation in these events. I agree to waive and relinquish all claims I or my employees or volunteers may have as a result of participating in this event, against Regatta Arts, LLC, Event Sponsors and its agents. I agree to abide by the rules and regulations of The Regatta and agree to remove any items requested by Regatta coordinators.

Signature \_\_\_\_\_ Date \_\_\_\_\_