

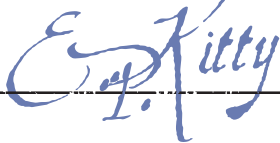
DR. ERASMUS P. KITTY'S  
**GREAT  
WEST END  
& RAILROAD SQUARE  
HAND-CAR  
REGATTA  
& EXPOSITION  
of MECHANICAL and ARTISTIC  
WONDERS**

Form No. 2758

**FOOD  
VENDOR**

Booth Information  
AND  
Application

FROM THE OFFICE OF  
E. P. KITTY dr. ENG, DDS



THE 3rd ANNUAL GREAT WEST END & RAILROAD SQUARE  
**HAND-CAR REGATTA & EXPOSITION**  
~ SUNDAY, SEPTEMBER 26, 2010 ~  
11 AM TO 6 PM ~ RACES AT NOON

**FOOD VENDOR BOOTH  
INFORMATION & APPLICATION**

*(Please return to Regatta Arts, LLC by July 1, 2010)*

Regatta Arts, LLC invites all food vendors in the area to participate in the 3rd annual Great West End and Railroad Square Hand-Car Regatta & Exposition. The event will take place on Sunday, September 26, 2010 from 11 am to 6pm in Historic Railroad Square.

For more information about the event please visit [www.handcarregatta.com](http://www.handcarregatta.com)

Activities before, during and after the Regatta include an outdoor faire and picnic offering a wide variety of foods and beverages, a large area of arts and crafts exhibitors and a special area of hands on activities to entertain all ages.

**QUALITY OF PRESENTATION:**

We require that all participating food vendors have a professional presentation and comply with all health department regulations.

Your signage and banners need to be clean and professional looking. When submitting this application, we ask that you send in a photograph or diagram of your booth set-up. The look of your booth and your unique menu is very important to the committee and is a major factor in the selection process. We strongly encourage you to decorate your booth space in a way that is unique and fitting to the event.

**WHAT WE PROVIDE:**

Vendors will have a 10x10 foot booth space and a 10x10 foot cooking area, either behind or next to the booth. You will need to provide everything else needed.

**The space fee for this event is \$500.**

**MENU CHOICES:**

Please fill out your top three menu choices on your application. We will do our best to give selected vendors their first choice, but we cannot guarantee they will receive it. We do not want to have numerous vendors selling the same thing.

**BEVERAGE POLICY:**

Food vendors may sell non-alcoholic beverages from their booths. All canned and bottled beverages need to be sold at \$2.00 per serving, and, in some instances, we may need you to sell them out of a plastic cup. No glass bottles.

**INSURANCE & RE-SALE NUMBER REQUIREMENTS:**

All food and restaurant vendors participating must have \$1,000,000 of liability insurance. You will be required to name Regatta Arts, LLC, the City of Santa Rosa and SMART as additional insured. We must receive your certificate of insurance 30 days prior to the Regatta. Upon acceptance you will be forwarded additional information regarding insurance requirements.

In addition all applicants must provide us with your current California Resale Permit number and your City of Santa Rosa Business License number.

**APPLICATION DEADLINE, NOTIFICATION OF ACCEPTANCE AND HOW TO APPLY:**

We will accept food vendors until the event is full. You must send back a completed application along with payment and the photograph of your booth and signage.



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# HAND-CAR REGATTA

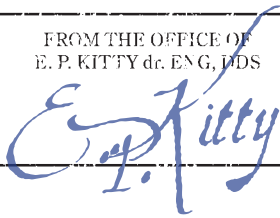
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## FOOD VENDOR

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### FILLING OUT THIS APPLICATION DOES NOT GUARANTEE ACCEPTANCE:

You will be notified of acceptance within 30 days of us receiving the completed application, we will not process your fees, unless you have been accepted. Once accepted you will receive an acceptance letter. Then 60 days prior to the event you will receive your participant packet with all your set up information.

Payment must be made by money order, cashiers check or a personal check. Upon acceptance, payments will be processed. We will contact you prior to processing your payment. A \$35 charge will be assessed for bounced checks. There are no-refunds available, once accepted, all funds are committed to the production, promotion and marketing of the Regatta.

Please note that all participants are required to provide their own tarpaulin which must cover the full footprint of the ground in their booth and cooking area. A separate \$500.00 fully-refundable cleaning deposit is required and will be returned to participants following the show if no additional street cleaning fees are imposed onto The Regatta Foundation, due to the negligence of the participating vendor. Please include a separate check for the cleaning deposit.

### FOOD VENDOR BOOTH APPLICATION

The space fee for this event is \$500.

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

California Resale # \_\_\_\_\_

City of Santa Rosa Business License # \_\_\_\_\_

Please fill out your top three menu choices or attach a menu list with pricing.  
If requesting a second booth, make a copy of this application, attach it and mark it as booth #2.

Menu Item	Price
1. _____	_____
2. _____	_____
3. _____	_____

**You are responsible for providing a WHITE, Ez-Up style tent(s). This is the only tent approved for use at The Regatta.**

**We can provide you with a tent for an additional \$125.00.**

Number of 10ft x 20ft spaces you would like at the Regatta? \_\_\_\_\_

YES! I have a white EZ-Up style food tent     NO! Please provide a tent for a \$125.00 fee.

Space Fee Total \$ \_\_\_\_\_

Please check any of the following you will be using:

Generator (must be 80 decibels or less)     Propane     BBQ - City of Santa Rosa Permits Req.

Will you be cooking with hot oil     Yes     No

\*Please note that if you are cooking with open flames or hot oil you must have a fire extinguisher in your booth.

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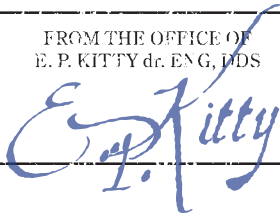
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E. P. KITTY dr. ENG, DDS



Please include a check payable to *Regatta Arts, LLC*.  
The check will only be cashed if you are accepted as a vendor.

**Regatta Arts, LLC**

**602 Wilson Street, Santa Rosa, CA. 95401**

Phone: 707.490.5039 | [www.handcarregatta.com](http://www.handcarregatta.com) | [erasmus@handcarregatta.com](mailto:erasmus@handcarregatta.com)

I have read and understand the General Information, Rules, and Fees Document for the 2010 Hand-Car Regatta. As a condition of my participation in the event, I agree to indemnify, defend and hold harmless Regatta Arts, LLC, the Hand-Car Regatta, the City of Santa Rosa, SMART and all other event sponsors and all other persons associated with the location at which the show is conducted from and against all claims, losses, damages and expenses of any nature whatsoever stemming out of or from any accidents or occurrences in, on or at my location, or arising from the sale of goods or services by myself or my agents or employees. I do hereby fully release and discharge Regatta Arts, LLC and Event Sponsors and officers and agents, servants and employees from all claims from injuries including death, damages or loss which I or my employees or volunteers may have or which may occur to me and my employees or volunteers on account of my participation in these events. I agree to waive and relinquish all claims I or my employees or volunteers may have as a result of participating in this event, against Regatta Arts, LLC, Event Sponsors and its agents. I agree to abide by the rules and regulations of The Regatta and agree to remove any items requested by Regatta coordinators.

Signature \_\_\_\_\_ Date \_\_\_\_\_